A BLOG BRIEF FOR IJEOMA MBELEDE

1. BLOG NAME: FROM IJAY WITH LOVE

* letters to my daughters

1. PURPOSE: I am here to equip, empower, teach and coach young ladies on how to develop a fantastic self-esteem, a sense of responsibility, fear God, manage men, build a wonderful home and transform our society at large. - IJAY

(THIS MESSAGE WOULD BE PLACED UNDER THE HEAD BANNER)

1. PROFILE: Mrs. Ijeoma Mbelede, is a diligent mother, wife and home builder; a very successful international business woman passionate about building successful homes.

She believes the society is the reflection of our homes and the character failures in our society largely reflects the failure of our home builders – the women.

Her mission is to equip our next generation of mothers to be very successful at being good mothers and great wives even as they succeed at their careers and businesses.

Her mission is to build tomorrow’s home builders – helping them realise their feminine potentials and possibilities as well as how to handle, reject and overcome issues of negative cultures, negative traditions, gender discrimination, sexual subjugation, physical, emotional and psychological abuse.

Mrs. Mbelede; an experience mother, wife and business woman loves God, loves life and has an insatiable craving for knowledge and ethical solutions to family and societal challenges.

1. BLOG ACTIVITIES: uploading texts, images and videos on teachings, counselling, stories and guidance for young ladies, age; 14 to 30 on matters of gender, sex, love, relationship, self-esteem, purpose, profession, beauty, fashion, family, home management and men.
2. INTERFACE: Like the LOVE LANGUAGE BLOG

OTHER FEATURES:

1. Link to a Facebook fan page
2. Link to a twitter account
3. Link to an Instagram account
4. ‘visitors now’ feature
5. ‘Facebook friends’ feature
6. ‘Latest tweet’ scrolling feature
7. Direct Email link feature
8. Bloggers profile – her picture and her profile that starts and you click to continue reading…
9. An exciting feminine head banner
10. **FACEBOOK ACCOUNT NAME: IJAY WITH LOVE**
11. **TWITTER ACCOUNT NAME: @IJAYWITHLOVE**
12. **INSTAGRAM ACCOUNT NAME: IJAY WITH LOVE**

**PASSWORD FOR ALL – IJEOMA2016**